



SCHOMBERG AGRICULTURAL SOCIETY

Schomberg Fair Ambassador Program

www.schombergfair.com

Ambassador Program Contacts:

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SCHOMBERG AGRICULTURAL SOCIETY

**2011 Schomberg Spring Fair
Ambassador Application**

Name: _____ Phone No. _____

Address: _____

Email: _____ Date of Birth: _____

(Must be between 17-24 before August 1, 2012, to compete at 2012 CNE Ambassador of the Fairs Competition)

Parent Contact: _____ Phone No. _____

Special Interests (Hobbies, Clubs, Volunteer, etc.):

Future Ambitions:

Have you ever volunteered with the Schomberg Agricultural Society/Schomberg Fair? Yes _____ / No _____

What Committee(s)?

Tell us why you decided to participate in this program?

Signature: _____ Date: _____

Parent Signature: _____ Date: _____

About the Schomberg Agricultural Society

The Schomberg Agricultural Society is a community organization whose main purpose is to support and promote our rural and agricultural community and educate the public by way of livestock exhibitions, homecraft and culinary demonstrations and information displays. The main event of the Society is the Schomberg Agricultural Spring Fair which is held annually on the last full weekend in May.

The Schomberg Agricultural Society was established in 1850 and is comprised of more than 150 volunteers. An Ambassador works together with the volunteers throughout the year to promote the Society at various community events.

Reasons to become an Ambassador

As Ambassador of the Fair you will be invited to many events where you may be asked to represent the Schomberg Agricultural Society. In some instances, you will be asked to speak or bring greetings. At many events, you will be introduced to Fair Ambassadors from other local Fairs and at the Ontario Association of Agricultural Societies (OAAS) Convention you will meet Ambassadors from across the Province. Past Ambassadors have built lasting life-long relationships with people in your community and province-wide.

The Ambassador Program is a great opportunity to become involved within our community and grow as a person. Many past Ambassadors have commented that they came out of the program with improved public speaking skills, greater confidence and fond memories of their time in the program. Along with this great experience the winner of the Ambassador Competition will win several prizes including a \$250 educational scholarship.

The Program

The Schomberg Fair Ambassador Program is planned and organized to encourage all contestants to enjoy a weekend of fun, combined with education and networking. The Program takes place over the 3-days of the Schomberg Spring Fair and culminates with the announcing of a Fair Ambassador who will represent the Schomberg Agricultural Society for the following year.

Throughout the weekend, you will spend time with the other contestants and participate in many Fair events which will assist you in learning more about the Society, the history of the Fair, the importance of agriculture in our community, and much more.

Contestants meet on Friday evening and have an opportunity to get to know each other and begin to learn about the Society. Saturday morning, the contestants participate in the Grand Parade and then are introduced on stage. Sunday is competition day. A breakfast is hosted where the contestants will meet with the competition judges. During the morning, the judges will meet individually with each contestant to learn a little bit about the contestants and why they entered the competition. Early in the afternoon, the contestants are invited to introduce themselves on stage.

Tentative Weekend Agenda

Friday	6:30 pm	Meet at the Fairgrounds with Program Co-ordinators and other contestants. Program co-ordinators will explain program and expectations of contestants for the weekend
Saturday	10:30 am	Contestants meet together with current Fair Ambassador to participate in the Grand Parade
	12:30 pm	Participants tour the Fair grounds and take part in several events happening on the grounds
	2:00 pm	Contestants are welcomed and introduced on the Main Stage
Sunday	10:00 am	Contestants and judges are treated to breakfast and enjoy an opportunity to get to know each other in an informal atmosphere Followed by individual contestant interview with judges
	12:30 pm	Stage introductions and speeches
	2:00 pm	Presentation of the 2011 Ambassador of the Fair
	4:00 pm	2011 Fair Ambassador assists in awarding Homecraft awards

If time allows, a short informal gathering with the contestants, parents and Program Co-ordinators will be set up during the week before the Fair. During the weekend Ambassador Contestants are accompanied by a Program Co-ordinator in addition to having some free time to spend with friends and family to enjoy the Fair.

Expectations of the Schomberg Agricultural Society

We understand that young people have very busy lives. An Ambassador is asked to attend the above events voluntarily. If you cannot attend an event, we ask that you advise the Ambassador contact as soon as possible.

The Schomberg Agricultural Society expects that our Ambassador will represent the organization to the best of their ability. We ask that you exhibit a higher than normal level of responsibility with representing the Society in an official capacity. If an Ambassador is not

able to fulfill their role or are found to have not conducted themselves in the best interest of the Society, the title may be withdrawn and the runner-up may be asked to step in for the remainder of the year.

The Ambassador's Schedule of Events After The Fair (Subject to Change)

The Schomberg Fair Ambassador represents the Schomberg Agricultural Society at a number of community and/or agricultural events throughout the year, as well as attends a number of events where they meet and interact with Ambassadors from across Ontario. Some of the events an Ambassador may be asked to attend:

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| June | - Schomberg Fair wrap-up meeting |
| | - Caledon Fair |
| September | - Schomberg Community Bonfire |
| | - Orangeville Fair |
| October | - OAAS District 5 Annual Meeting (2011 Markham) |
| | - Bolton Fair |
| November | - Remembrance Day Ceremony |
| | - Schomberg Agricultural Society Annual-General Meeting |
| February | - OAAS Convention at the Royal York Hotel |
| March | - Schomberg Agricultural Society Farm Tour |
| May | - Schomberg Spring Fair |
| August | - CNE Ambassador of the Fairs Competition |

Ambassador Mentors

The Schomberg Fair Ambassador is by no means a lone entity. The Ambassador Program Coordinators are available to attend events and guide you every step of the way. No question is too trivial and we will always be available to help you with transportation, guidance and moral support.

For any other questions or concerns, please do not hesitate to contact either Melba or Lisa-Marie.

We encourage contestants to ask as many questions as possible and be sure to share this with your friends. What a wonderful way to enjoy a weekend at the Fair and possibly start an exciting new path in your life as Schomberg Fair Ambassador.